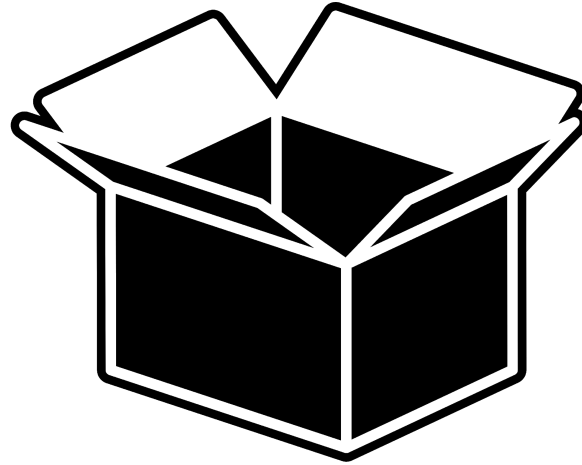




Sell Your Solution

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Sell Your Solution

Week 2 - Mastering Your Messaging, Branding & Outreach



Sell Your Solution

[Worksheets]





Optimize Your LinkedIn Profile

- based on the teachings in this course.

Also, include the following in your headline:

I help:_(Who)___Do:_(What)_, So that:_(result)_

Unlike:___(alternatives)_, Because of:_(your distinction)_



Define Your Targeting

- based on the feedback you have received in Week 1 AND
- the targeting capabilities in LinkedIn



Write An Invitation Script For LinkedIn

- For Connecting On LinkedIn





Write A Follow-Up Script For LinkedIn

1. Follow-Up After Connected
2. Follow-Up #1
3. Follow-Up #2
4. Follow-Up #3





Manually Connect With 50 people/day on

LinkedIn

Using Your Messaging Scripts



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Optional:

**If you'd like, try Lead Gen Automation
considering precautions mentioned**

- **Using Your Messaging Scripts**